

A Typical Experiment of Cooperation between a Vocational College and Enterprises

**——A Case Study of Guangzhou Electromechanical
Technician College (GETC)**

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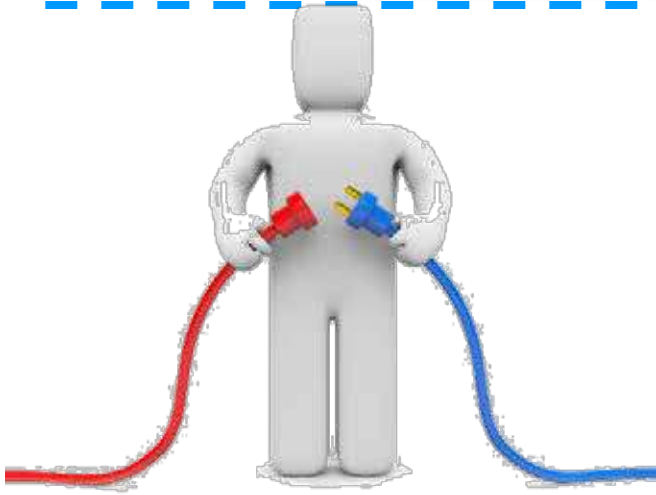
Background



Background



relatively loose relation between enterprise and college



Enterprises lack of interests and enthusiasm



Research Content



explore an effective approach
in college-enterprise cooperation



Practice Case



Practice Case



Introduce productive projects into the campus

**Research and development projects
into the campus**



Introduce Productive projects into the campus



Orders Crafts Supplies



Workshop CNC machine Ordinary lathe

800m²

5

18



Introduce productive into the campus



Introduce productive into the campus

Characteristics:

1. Based on the training objectives, teachers can select appropriate work tasks and make corresponding training plan for students.
2. Technicians of the enterprise and college teachers play double roles as producers and trainers, and students also have double roles as producers and trainees
3. Enterprise can expand production scale, reduce personnel cost, gain economic benefits and enhance brand influence in such cooperative mode



Introduce productive into the campus



3 Gold medals, 2010, Beijing

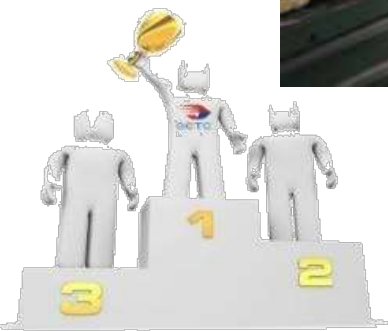


Introduce productive projects into the campus



Leipzig , Germany

July 2013



Import research and development projects
into the campus

DMG

system 3R



AUTOMOTIVE ACCESSORIES

**Import research and development projects
into campus**



Import research and development projects into campus

Characteristics:

1. the college import research and development projects from small and medium-sized enterprises which fit the needs of teaching and learning.
2. students not only complete their theoretical study, but also develop comprehensive vocational competency and relevant work experience in this progress.
3. the college can make full use of available resources, expand professional field, and train high quality graduates. In the cooperation, potential of specialized teachers are stimulated and they obtain great research achievements.
4. from the cooperation, staff cost is reduced; developing cycle is shortened; economic benefit is obtained and market competitiveness is enhanced.



Conclusion



Conclusion



Ladies and gentlemen, at this moment, China government lacks of relevant laws and regulations in enterprise obligations in school and enterprise cooperation, our college carried out an authentic work environment and explored a new solid cooperation relationship.

In my opinion, the college-enterprise cooperation can make teaching and learning process keep up with producing process.

Welcome to Guangzhou !























Thank you for your attention!

