



INTERNAL & EXTERNAL ADVERT

We have an excellent opportunity for the following professional to enhance our Marketing and Communication unit:

Temp: Multi-Media Practitioner (B5)
Salary R23 637.00 pm
FIXED TERM CONTRACT ENDING 31 MAY 2022
Head Office

Purpose – To implement the merSETA multi-media digital strategy and maintain online marketing strategies through various forms of new media.

Duties: The duties include but are not limited to the following:

1. Curate and update information on the merSETA social media platforms.
2. Curate the online presence of the merSETA using digital media software and audio-visual communication skills.
3. Development and implement innovative social media campaigns.
4. Desktop publishing, which involves editing digital images, designing social media page layouts and using electronic publishing software.
5. Identifies target audiences and figures out the best ways to present information to these audiences.
6. Update internal created video slides for internal LCD Screens for all the merSETA offices.
7. Ability to design creative, engaging and useful content: skilled in copywriting, basic graphic design, sound, photo and video editing for internal and external stakeholders.
8. Implementing social media strategy through competitive research, platform determination, benchmarking and messaging.
9. Optimise the merSETA pages within each platform to increase the visibility of the institution's social content.
10. Continuously capture and edit the merSETA events.
11. Improve written content to animated slides to communicate both internally and externally.

Qualities, experience, knowledge and skills required:

- Relevant Bachelor's Degree/Three-year Diploma
 - 3-year audio-visual content creation and curation experience
 - Creativity
 - Managing complexities
 - Oral and written communication
 - Emotional maturity
 - Planning and organising
 - Teamwork
 - Passion
 - Confidentiality
 - Action orientation
 - Interpersonal sensitivity
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The MERSETA is an equal opportunity employer; however, preference will be given to affirmative action candidates. ***People with disabilities are encouraged to apply.*** Please submit a detailed CV and motivational letter to: recruitment@merseta.org.za

Only shortlisted candidates will be contacted. Should you not be contacted within 21 days after the closing date, please know that your application was not successful.
The MERSETA reserves the right to not make an appointment.

CLOSING DATE: 18 November 2021